

Grant Harrold The Royal Butler

Biography:

Grant Harrold, 'The Royal Butler' and 'Defender of Etiquette', has been described as 'Britain's Etiquette Expert' and 'One of Europe's Top Gurus on Etiquette' due to his background and teaching these subjects for over two decades.

Butlering started for Grant in 1997 while helping out at a privately-owned Scottish estate working alongside his mother. It was there that he was offered a position as a trainee butler. Within a few years, he moved on to become the under-butler to the then Marquess and Marchioness of Tavistock at Woburn Abbey. In 2002 Lord Howland, son of the Marquess of Tavistock, took up residence at the Abbey and Grant stayed on, taking up the position as his butler. Within a few months, Andrew Howland became the 15th Duke of Bedford. It was during his time at Woburn that the TV series, Country House was filmed, in which Grant featured. We saw Grant as the fresh-faced young butler in the BBC 2 TV series which ran for four years.

In 2004 Grant joined the Household of HRH The Prince of Wales and butlered for TRH Princes Charles, Prince William and Prince Henry. During Grant's time within the Royal Household, the role saw him on occasions overseeing the running of Highgrove House, Clarence House and Sandringham House as acting House Manager, as well as looking after members of the Royal family from Her Majesty the Queen, to Her Royal Highness the Duchess of Cambridge.

Grant is now a Royal and British etiquette expert, Royal commentator, public speaker, performer/entertainer and has a regular column in This Is England Magazine. Grant trains butlers and housekeepers for principals and their staff in the UK and worldwide. He is regularly called upon as an advisor to Royals, celebrities and various VIP clients. Grant features regularly on television, radio and in the press worldwide. Grant is also an Ambassador for the British Dyslexia Association and a Patron for Pets in Spain.

The Royal Butler:

His creation persona, The Royal Butler has become a household name as Butler to Royals, Celebrities and Superstars of the world. Under this character, Grant teaches celebrities how to behave and act as a British Lady or Gentleman. "The Royal Butler" has also been drafted in for several years in the media and online to ensure Britain maintains its title as the home of Etiquette, with guidance on tea lessons for the "Real Housewives of Cheshire" to teaching "Miss Holland" how to be royal for BBC Three's "The Miss Holland Show". He also has his own popular online series as well as featuring on social media via Twitter, Instagram, Facebook and YouTube.

Entrepreneur:

Grant's business background saw him as a Director and lecturer for his specialist company Nicholas Veitch, a consultancy firm established in 2012 and ran until 2018 which offered support on Royal and British etiquette and household staffing. In 2018 this merged with The Royal Butlers School which offers Etiquette classes, workshops and courses alongside the Butler school. In 2015 Grant formed a partnership with Blenheim Palace. Together, they founded The Royal School of Etiquette and The Royal School of Butlers. Her Royal Highness, Princess Katarina, is the Royal Patron of the school. For further information, please visit The Royal School of Etiquette and Butlers. In 2019 Grants new company, The Palace Collection was formed.

Grant works closely with some of the top hotels in the country as their etiquette expert, among them, The Ritz Hotel in London. Grant is also one of the newest guest speakers for Seabourn Cruises. In February 2019 he went into partnership with Seabourn to offer his Verbal and Social Etiquette Classes as part of the Seabourn training programme via their Academy.

Media:

Over the last few years, Grant has become a point of contact for both national and international media on his profession, etiquette, and on all things royal. As well as appearing in the popular TV series, Country House, Grant also took part in 'Be Your Own Boss' in 2012. In 2013, Grant worked with Ruth Watson on her series 'Ruth Watson Means Business!'. In this show, Ruth brought Grant in as an authority on etiquette to help the staff at Fawsley Hall to improve their service.

He then appeared in the Channel 4 TV Series 'You Can't Get the Staff' as 'The Butler'. In the series, he was shown performing the duties of a butler and demonstrating his tricks of the trade from the Butlers Guide. During 2015, Grant was a columnist for the Lady Magazine. This column ran alongside his YouTube channel, where he demonstrates the duties he writes about.

In 2016, Grant joined Michael Portillo in the BBC Two TV series, 'Great Railway Journeys'. In this programme, Michael joined Grant in Bath where he taught Michael the etiquette of Afternoon Tea. More recently, Grant appeared as an etiquette expert on ITV's 'This Morning' where he has promoted the value of losing gracefully and encouraging children to attend weddings. He has been a regular guest royal commentator on ITV's 'Good Morning Britain' and joined Steve Wright on BBC Radio 2 as his butler on duty, and to discuss the role of 21st century Royal Butlers. He joined Matt Barbet and Gaby Roslin on Channel 5 appearing on 'The Breakfast Show' teaching talk show host Jerry Springer and actress Lisa Faulkner how to behave like a King and Queen. AOL used Grant's top 7 butler hacks for their website in 2016. Grant launched his own "The Royal Butler Guide" in 2016 on his YouTube site which has been popular with his social media audience which covers Twitter, Facebook, Instagram, plus another eleven media platforms which altogether had 15 million interactions in 2016.

In 2017, Grant was back on our screens for several episodes of BBC 1's 'Royal Recipes' series joining Michael Buerk as he looked back at royal dining. The series ran for three weeks. In the spring of 2017, he presented a segment of the popular TV series 'Rip Off Britain' which saw him go undercover to discover if afternoon tea is worth what you pay for it. In the summer of 2017, Grant again went undercover, this time for BBC 1's 'The One Show' He was a man on a mission to discover if Scottish restaurants offer you doggy bags for left-over food. Then, for Channel 5, Grant joined Eamonn Holmes and Ruth Langsford in their series 'How the Other Half Lives'. In this series, Grant gave Eamonn and Ruth a few etiquette pointers to prepare them for attending a debutante's ball.

He was back on Channel 5 in the Autumn on 'Inside Balmoral', a three-part series on The Royal Family and Balmoral Castle. He appeared throughout the series sharing his memories and explaining why the castle plays such an important part as a royal residence. For ITVBe, Grant joined the cast from 'The Real Housewives of Cheshire' to teach Ester Dee, Tanya Bardsley and Nermina Pieters British Royal Tea Etiquette. Grant was back on our screens in November in the ITV documentary 'Prince Harry and Meghan: Truly Madly Deeply'. Shortly after this, he joined The Dolan Twins and Sabrina Carpenter for a special afternoon tea etiquette class for the American TRL network in conjunction with the MTV Music Awards 2017, held in London. On Christmas day 2017 he was on the BBC's Breakfast Sofa discussing Christmas Etiquette. On Boxing Day, Grant appeared on 'Sandringham: The Queen at Christmas' explaining how to behave should you be invited to Sandringham for Christmas. On the 31st December, he was part of ITV's 'A Right Royal Quiz' with Fern Britton, which featured Grant acting as the butler on duty as well as a segment called 'Would I lie to you?'.

In 2018 he featured on the BBC Three series "Miss Holland" where he tried to train Miss Holland in British Etiquette. This was repeated for ITV's Good Morning Britain in May when The Royal Butler trained Laura Tobin how to act as a Royal Princess. In 2010 Grant has also worked on several Royal documentaries including "The Royal Wives of Windsor and "Inside the Royal Wedding. During the Royal Wedding of The Duke and Duchess of Sussex. He worked as a Royal Commentator on the lead-up and on the day with Sky News, BBC News, BBC World News, and Talk radio. He also worked with many international networks discussing the Royal Wedding, including Australia's 60 Minutes.

In 2019 he continued to feature on the Inside series, on Channel 5 as well as several other Royal Documentary's on UK and overseas networks, including the TLC special "Meghan & Harry: A Royal Baby Story". In the autumn he filmed with Kelly Clarkson for her new show, The Kelly Clarkson Show, where he was invited on as a guest and taught Kelly, Reba McEntire and Lesley Nicol (Mrs Patmore from Downton Abbey, how to take tea in the British Manner. Grant then headed the channel 5 programme: Sandringham, Christmas with the Royals broadcasted over Christmas. He then also appeared in E4 Celebrity Come Dine with Me, Christmas Special where he teamed up with Debbie McGee who went on to win the show.

Grant is also occasionally asked to join BBC Radio 5 Live and Talk Radio to comment on the day's top stories, as well as appearing as a royal commentator and etiquette expert regularly on Sky News, BBC News, ITV's 'This Morning', ITV's 'Good Morning Britain', and Channel 5 News. He also features regularly as a Royal and Etiquette Commentator for The Daily Express, The Daily Mail and Yahoo Lifestyle and Business Insider.

In addition, Grant has given interviews to the BBC's Politics Show, Americas CBS, Germany's RTL, and Canada's Entertainment Tonight, The British Forces Broadcasting Radio Station, The Daily Mail, The Daily Record, The Weekend Magazine and The Lady magazine to name a few, talking about his role as a royal etiquette expert, royal commentator and his work as training butlers. Grant has also spoken to them about his life as a butler, PA and House Manager to the elite of British society.

Campaigns

Grant has worked on national campaigns in the United Kingdom. UK Safety First enlisted Grant's help on their 2015 national campaign, and Grant was part of the Penhaligon's launch of their No 33 scent. In 2016, Grant worked with Stayz, Australia's Number one Holiday Rental Company to create 'A Royal Stayzcation', which saw Grant visit Australia to give high profile clients a lesson in royal etiquette. During his time in Australia, Grant appeared on many TV programmes, including Sunrise, The Daily Edition, The Fitzy and Wippa Radio Show and Yahoo. He also worked with the CO-OP and World Remit with their Christmas campaigns 2017.

In 2018 he worked with Admiral Insurance on creating "Petrol Etiquette Tips" for the 2018 campaign and with "The House of Fraser for their Royal Wedding Event at Westminster Abbey where if offered a unique class on Royal Etiquette. Just ahead of the Royal wedding of Prince and Princess Henry, Boodles Gin enlisted the services of The Royal Butler to create his etiquette tips for the perfect Royal Gin.

In 2019 he teamed up with Next for Christmas Etiquette with Next and The Royal Butler.